

Collier County, FL

Florida

Lightcast Q1 2023 Data Set | lightcast.io

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	3
Population Characteristics	2
Inbound and Outbound Migration	1
Industry Characteristics	
Business Characteristics	1
Workforce Characteristics 23	
Educational Pipeline	7
In-Demand Skills)



Report Parameters

1 County

12021 Collier County, FL

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.



Economy Overview

390,040

Population (2022)

Population grew by 16,754 over the last 5 years and is projected to grow by 9,587 over the next 5 years. 166,057

Total Regional Employment

Jobs grew by 10,050 over the last 5 years and are projected to grow by 12,009 over the next 5 years.

\$70.2K

Median Household Income (2020)

Median household income is **\$5.2K above** the national median household income of \$65.0K.

Takeaways

- As of 2022 the region's population increased by 4.5% since 2017, growing by 16,754. Population is expected to increase by 2.5% between 2022 and 2027, adding 9,587.
- From 2017 to 2022, jobs increased by 6.4% in Collier County, FL from 156,008 to 166,057. This change outpaced the national growth rate of 2.4% by 4.0%. As the number of jobs increased, the labor force participation rate increased from 56.1% to 56.9% between 2017 and 2022.
- Concerning educational attainment, **22.6% of Collier County, FL residents possess a Bachelor's Degree** (1.8% above the national average), and **8.6% hold an Associate's Degree** (0.2% below the national average).
- The top three industries in 2022 are Restaurants and Other Eating Places, Services to Buildings and Dwellings, and Other Amusement and Recreation Industries.

	Population (2022)	Labor Force (Dec 2022)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	390,040	189,173	166,057	117.7	\$26.55B	\$32.26B	\$18.48B
State	21,987,243	10,775,169	10,347,961	101.3	\$1.37T	\$964.84B	\$926.69B

Dec 2022 Labor Force Breakdown



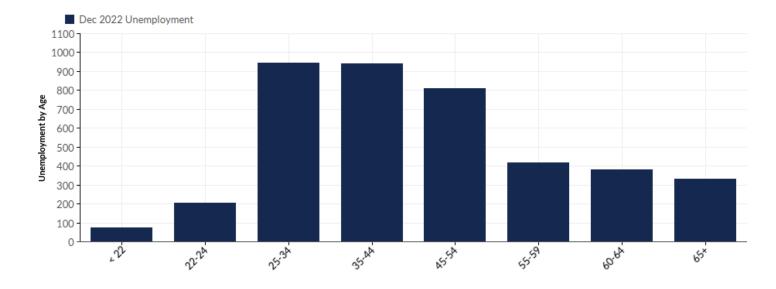
Educational Attainment

Concerning educational attainment, 22.6% of Collier County, FL residents possess a Bachelor's Degree (1.8% above the national average), and 8.6% hold an Associate's Degree (0.2% below the national average).

	% of Population	Population
Less Than 9th Grade	5.5%	16,633
9th Grade to 12th Grade	4.5%	13,737
High School Diploma	26.4%	79,800
Some College	16.7%	50,407
Associate's Degree	8.6%	26,144
Bachelor's Degree	22.6%	68,279
Graduate Degree and Higher	15.6%	47,275
	 9th Grade to 12th Grade High School Diploma Some College Associate's Degree Bachelor's Degree Graduate Degree and 	Less Than 9th Grade5.5%9th Grade to 12th Grade4.5%High School Diploma26.4%Some College16.7%Associate's Degree8.6%Bachelor's Degree22.6%Graduate Degree and15.6%

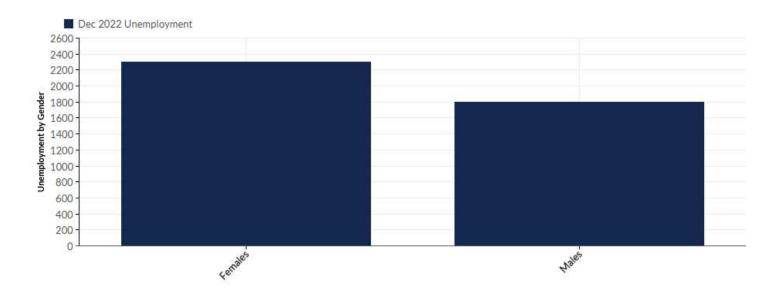
Unemployment by Demographics

Unemployment by Age



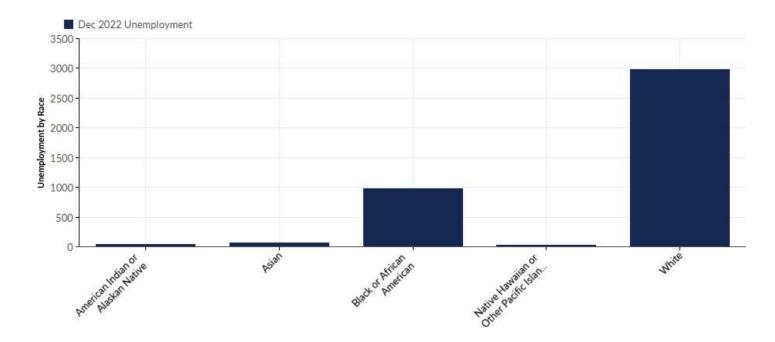
Age	Unempl (De	oyment c 2022)	% of Unemployed
< 22		73	1.78%
22-24		204	4.97%
25-34		943	22.99%
35-44		941	22.95%
45-54		809	19.73%
55-59		416	10.14%
60-64		382	9.31%
65+		333	8.12%
	Total	4,101	100.00%

Unemployment by Gender



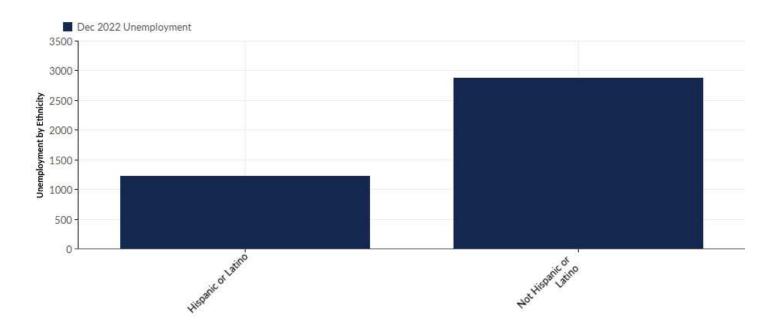
Gender	Unemploy (Dec 2	ment 2022)	% of Unemployed
Females	2	2,303	56.16%
Males	1	L,798	43.84%
	Total 4	4,101	100.00%

Unemployment by Race



Race	Unemp (D	loyment ec 2022)	% of Unemployed
American Indian or Alaskan Native		41	1.00%
Asian		68	1.66%
Black or African American		975	23.77%
Native Hawaiian or Other Pacific Islander		31	0.76%
White		2,985	72.79%
	Total	4,101	100.00%

Unemployment by Ethnicity

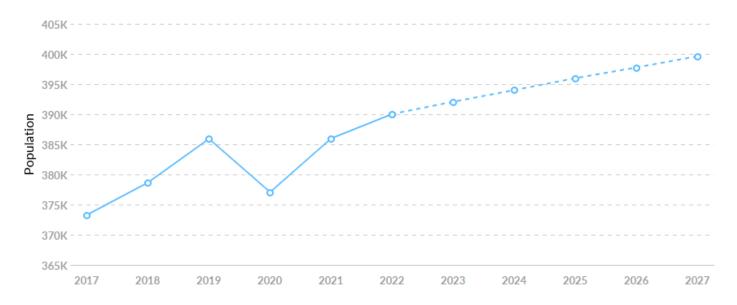


Ethnicity	Unemployment (Dec 2022)	% of Unemployed
Hispanic or Latino	1,221	29.77%
Not Hispanic or Latino	2,880	70.23%
Tot	al 4,101	100.00%

Historic & Projected Trends

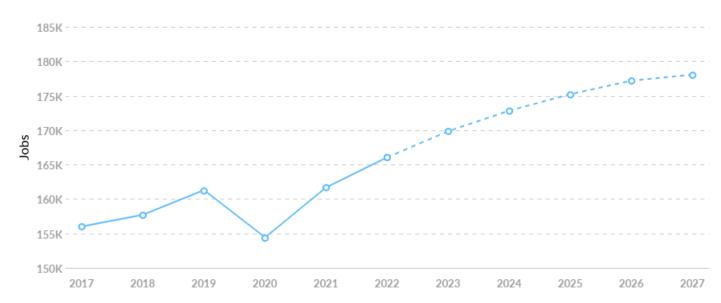
Population Trends

As of 2022 the region's population **increased by 4.5%** since 2017, growing by 16,754. Population is expected to **increase by 2.5%** between 2022 and 2027, adding 9,587.



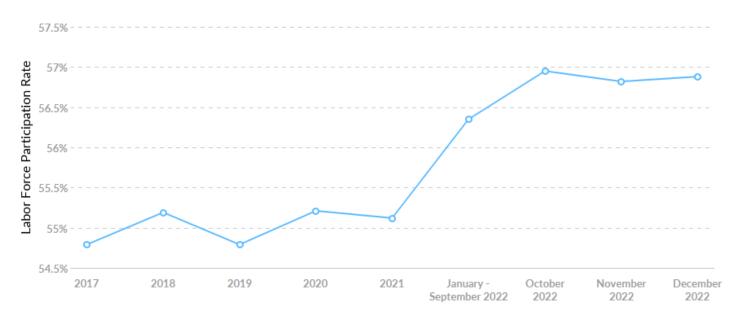
Timeframe	Population
2017	373,286
2018	378,657
2019	385,917
2020	377,079
2021	385,980
2022	390,040
2023	392,076
2024	394,008
2025	395,986
2026	397,765
2027	399,628

Job Trends



From 2017 to 2022, jobs **increased by 6.4%** in Collier County, FL from 156,008 to **166,057**. This change **outpaced the national growth rate of 2.4% by 4.0%**.

Timeframe	Jobs
2017	156,008
2018	157,713
2019	161,291
2020	154,424
2021	161,685
2022	166,057
2023	169,853
2024	172,828
2025	175,227
2026	177,183
2027	178,067



Labor Force Participation Rate Trends

Timeframe	Labor Force Participation Rate
2017	54.79%
2018	55.19%
2019	54.79%
2020	55.21%
2021	55.12%
January - September 2022	56.35%
October 2022	56.95%
November 2022	56.82%
December 2022	56.88%



Unemployment Rate Trends

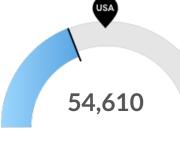
9% 8% 7% Unemployment Rate 6% 5% 4% 3% 2% 1% 0% 2018 2020 2017 2019 2021 January -October November December 2022 September 2022 2022 2022

Collier County, FL had a December 2022 unemployment rate of 2.17%, decreasing from 4.22% 5 years before.



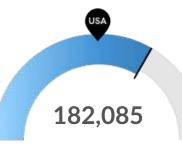


Population Characteristics



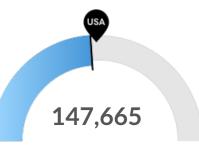
Millennials

Collier County, FL has 54,610 millennials (ages 25-39). The national average for an area this size is 78,842.



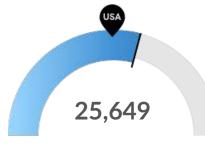
Retiring Soon

Retirement risk is high in Collier County, FL. The national average for an area this size is 114,727 people 55 or older, while there are 182,085 here.



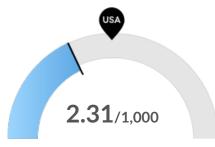
Racial Diversity

Racial diversity is about average in Collier County, FL. The national average for an area this size is 157,070 racially diverse people, while there are 147,665 here.



Veterans

Collier County, FL has 25,649 veterans. The national average for an area this size is 20,288.



Violent Crime

Collier County, FL has 2.31 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

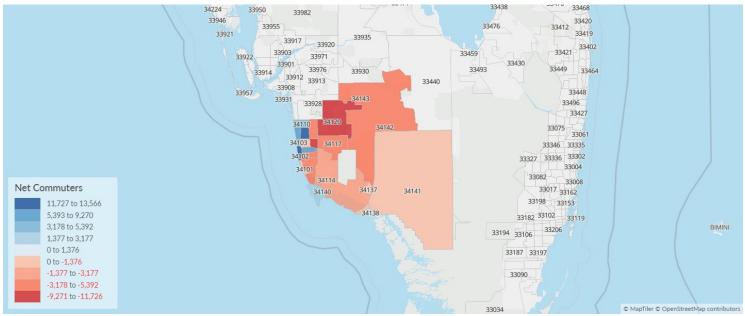


Property Crime

Collier County, FL has 10.09 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Collier County, FL currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #7 for resident workers. The top ZIP for resident workers is 34120.



Where Talent Works

ZIP	Name	2022 Employment
34109	Naples, FL (in Collier co	22,680
34104	Naples, FL (in Collier co	18,271
34102	Naples, FL (in Collier co	17,444
34110	Naples, FL (in Collier co	14,042
34108	Naples, FL (in Collier co	11,286

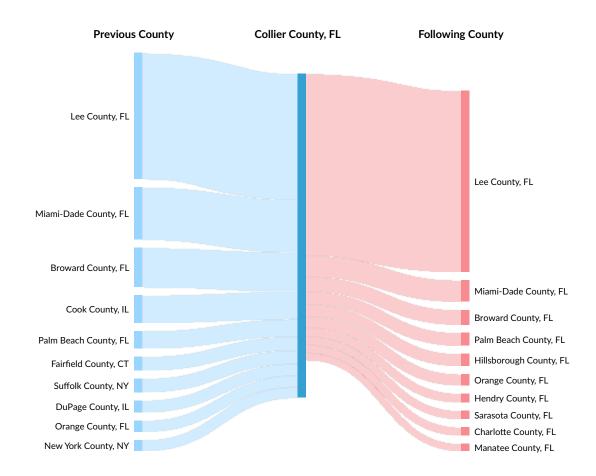
Where Talent Lives

ZIP	Name	2022 Workers
34120	Naples, FL (in Collier co	18,152
34116	Naples, FL (in Collier co	17,380
34119	Naples, FL (in Collier co	13,292
34112	Naples, FL (in Collier co	12,033
34104	Naples, FL (in Collier co	11,667

Inbound and Outbound Migration

The table below analyzes past and current residents of Collier County, FL. The left column shows residents of other counties migrating to Collier County, FL. The right column shows residents migrating from Collier County, FL to other counties.

As of 2020, 2,793 people have migrated from Lee County, FL to Collier County, FL. In the same year, 4,021 people left Collier County, FL migrating to Lee County, FL. The total Net Migration for Collier County, FL in 2020 was 7,234.



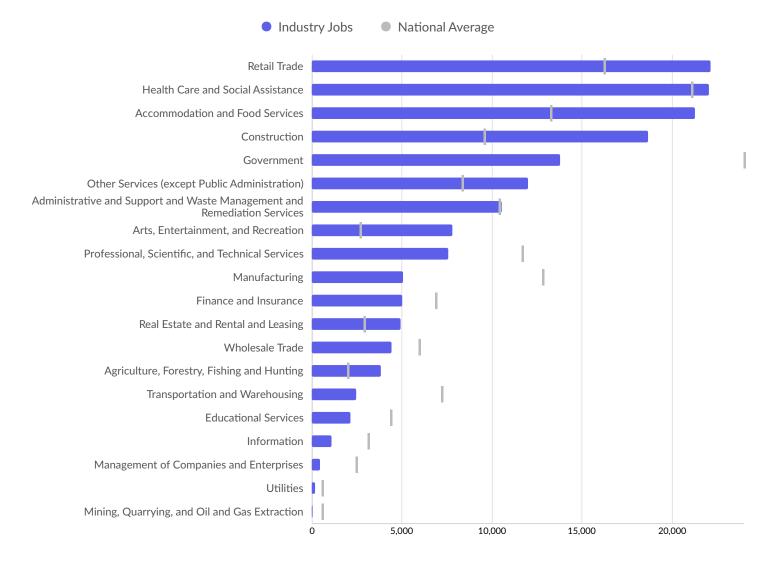
Top Previous Counties	Migrations
Lee County, FL	2,793
Miami-Dade County, FL	1,162
Broward County, FL	868
Cook County, IL	612
Palm Beach County, FL	386
Fairfield County, CT	303

Lightcast Q1 2023 Data Set | lightcast.io

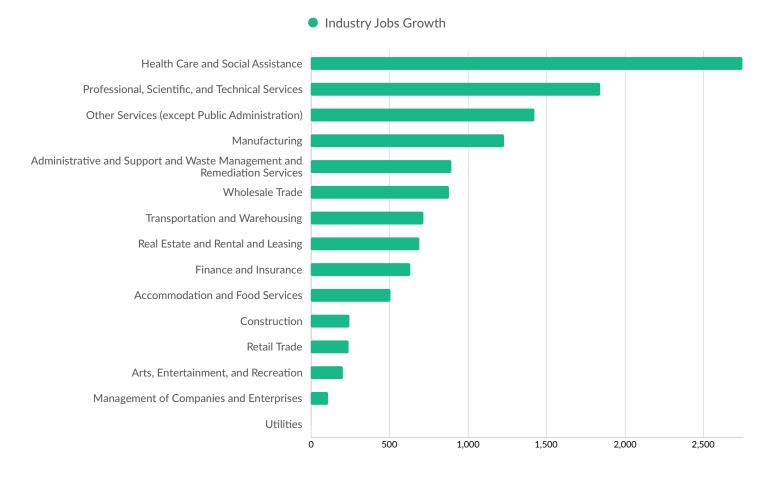
Suffolk County, NY300DuPage County, FL250New York County, NY243Hillsborough County, FL272Lake County, IL198Oakland County, MI191Hendry County, FL100Middlesex County, MA186 Top Following Counties MigrationsLee County, FL4021Mini-Dade County, FL302Palm Beach County, FL305Palm Beach County, FL302Hillsborough County, FL303Hillsborough County, FL304Hillsborough County, FL304Hondra County, FL314Hondra County, FL314Hold County, FL314<	Top Previous Counties	Migrations
Orange County, FL250New York County, NY243Hillsborough County, FL227Lake County, IL198Oakland County, MI191Hendry County, FL190Middlesex County, MA186 Top Following CountisMigrations Lee County, FL4,021Miami-Dade County, FL4,021Palm Beach County, FL325Palm Beach County, FL326Palm Beach County, FL326Parsotal County, FL326Parso	Suffolk County, NY	300
New York County, NY243Hillsborough County, FL227Lake County, IL198Oakland County, MI191Hendry County, FL190Middlesex County, MA186Top Following CountiesMigrationsLee County, FL4.021Miami-Dade County, FL4.021Miami-Dade County, FL325Palm Beach County, FL284Hillsborough County, FL267Orange County, FL288Hendry County, FL198Sarasota County, FL185Charlotte County, FL181Orange County, FL184Polk County, FL184Manatea County, FL184Orange County, FL184Manatea County, FL184Manatea County, FL184Polk	DuPage County, IL	264
Hillsborough County, FL227Lake County, IL198Oakland County, MI191Hendry County, FL190Middlesex County, MA186Top Following CountiesMigrationsLee County, FL4,021Miami-Dade County, FL4,021Broward County, FL4,021Palm Beach County, FL286Hillsborough County, FL286Hillsborough County, FL286Palm Beach County, FL286Grange County, FL198Sarasota County, FL186Charlotte County, FL186Pinellas County, FL186Charlotte County, FL186Pinellas County, FL186 <td< td=""><td>Orange County, FL</td><td>250</td></td<>	Orange County, FL	250
Lake County, IL198Oakland County, MI191Hendry County, FL190Middlesex County, MA186Top Following CountiesMigrationsLee County, FL4.021Miami-Dade County, FL4.021Palm Beach County, FL287Palm Beach County, FL287Orange County, FL287Hillsborough County, FL267Orange County, FL198Sarasota County, FL198Ghardster County, FL182Palm Beach County, FL182Orange County, FL184Hendry County, FL182Orange County, FL182Onange County, FL184Cook County, FL184Polk County, FL	New York County, NY	243
Oakland County, MI191Hendry County, FL190Middlesex County, MA186 Top Following Counties MigrationsLee County, FL4,021Miami-Dade County, FL4,77Broward County, FL325Palm Beach County, FL284Hillsborough County, FL284Hillsborough County, FL284Hendry County, FL284Hendry County, FL185Charlotte County, FL185Charlotte County, FL182Manatee County, FL184Cook County, FL184Pinellas County, FL184Cook County, FL184Polk County, FL184Folk County, FL184Polk County, FL	Hillsborough County, FL	227
Hendry County, FL190Middlesex County, MA186Top Following CountiesMigrationsLee County, FL4.021Miami-Dade County, FL4.77Broward County, FL325Palm Beach County, FL284Hillsborough County, FL267Orange County, FL248Hendry County, FL185Charlotte County, FL185Charlotte County, FL182Manatee County, FL184Pinellas County, FL184Pok County, FL184Manatee County, FL184Pinellas County, FL184Pok County, FL184Polk County, FL <td< td=""><td>Lake County, IL</td><td>198</td></td<>	Lake County, IL	198
Middlesex County, MA186Top Following CountiesMigrationsLee County, FL4,021Miami-Dade County, FL4,77Broward County, FL284Hillsborough County, FL284Hillsborough County, FL267Orange County, FL248Hendry County, FL198Sarasota County, FL185Charlotte County, FL185Pinellas County, FL184Pinellas County, FL184Pinellas County, FL184Pinellas County, FL184Pinellas County, FL184Pinellas County, FL184Polk County, FL184Polk County, FL184Barnstable County, MA184	Oakland County, MI	191
Top Following CountiesMigrationsLee County, FL4,021Miami-Dade County, FL477Broward County, FL325Palm Beach County, FL284Hillsborough County, FL267Orange County, FL218Hendry County, FL198Sarasota County, FL185Charlotte County, FL185Pinellas County, FL181Pinellas County, FL114Pinellas County, FL138Pinellas County, FL138Pinellas County, FL138Pinellas County, FL138Polk County, FL	Hendry County, FL	190
Lee County, FL4,021Mami-Dade County, FL477Broward County, FL325Palm Beach County, FL284Hillsborough County, FL267Orange County, FL248Hendry County, FL198Sarasota County, FL198Charlotte County, FL182Manatee County, FL160Pinellas County, FL118Polk County, FL118Brastable County, FL118	Middlesex County, MA	186
Miami-Dade County, FL477Broward County, FL325Palm Beach County, FL284Hillsborough County, FL267Orange County, FL248Hendry County, FL198Sarasota County, FL185Charlotte County, FL182Manatee County, FL160Pinellas County, FL144Cook County, FL118Barnstable County, MA104	Top Following Counties	Migrations
Broward County, FL325Palm Beach County, FL284Hillsborough County, FL267Orange County, FL248Hendry County, FL198Sarasota County, FL185Charlotte County, FL182Manatee County, FL160Pinellas County, FL134Cook County, IL136Polk County, FL118Barnstable County, MA104	Lee County, FL	4,021
Palm Beach County, FL284Hillsborough County, FL267Orange County, FL248Hendry County, FL198Sarasota County, FL185Charlotte County, FL182Manatee County, FL160Pinellas County, FL144Cook County, IL135Polk County, FL118Barnstable County, MA104	Miami-Dade County, FL	477
Hillsborough County, FL267Orange County, FL248Hendry County, FL198Sarasota County, FL185Charlotte County, FL182Manatee County, FL160Pinellas County, FL144Cook County, IL136Polk County, FL118Barnstable County, MA104	Broward County, FL	325
Orange County, FL248Hendry County, FL198Sarasota County, FL185Charlotte County, FL182Manatee County, FL160Pinellas County, FL144Cook County, IL136Polk County, FL118Barnstable County, MA104	Palm Beach County, FL	284
Hendry County, FL198Sarasota County, FL185Charlotte County, FL182Manatee County, FL160Pinellas County, FL144Cook County, IL136Polk County, FL118Barnstable County, MA104	Hillsborough County, FL	267
Sarasota County, FL185Charlotte County, FL182Manatee County, FL160Pinellas County, FL144Cook County, IL136Polk County, FL118Barnstable County, MA104	Orange County, FL	248
Charlotte County, FL182Manatee County, FL160Pinellas County, FL144Cook County, IL136Polk County, FL118Barnstable County, MA104	Hendry County, FL	198
Manatee County, FL160Pinellas County, FL144Cook County, IL136Polk County, FL118Barnstable County, MA104	Sarasota County, FL	185
Pinellas County, FL144Cook County, IL136Polk County, FL118Barnstable County, MA104	Charlotte County, FL	182
Cook County, IL136Polk County, FL118Barnstable County, MA104	Manatee County, FL	160
Polk County, FL118Barnstable County, MA104	Pinellas County, FL	144
Barnstable County, MA 104	Cook County, IL	136
	Polk County, FL	118
Marion County, FL 92	Barnstable County, MA	104
	Marion County, FL	92

Industry Characteristics

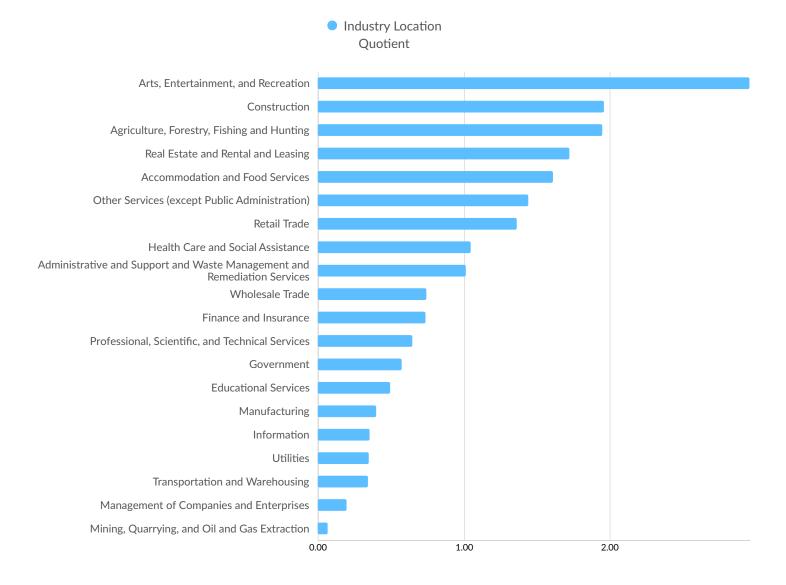
Largest Industries



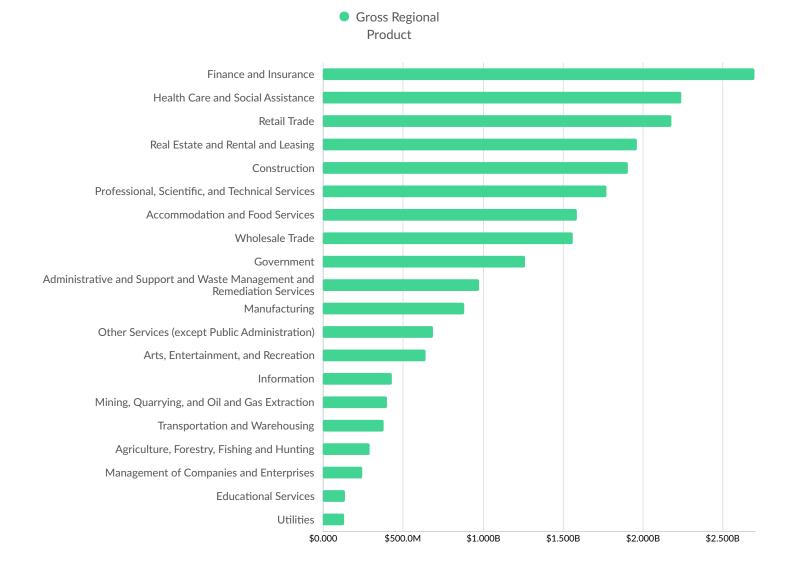
Top Growing Industries



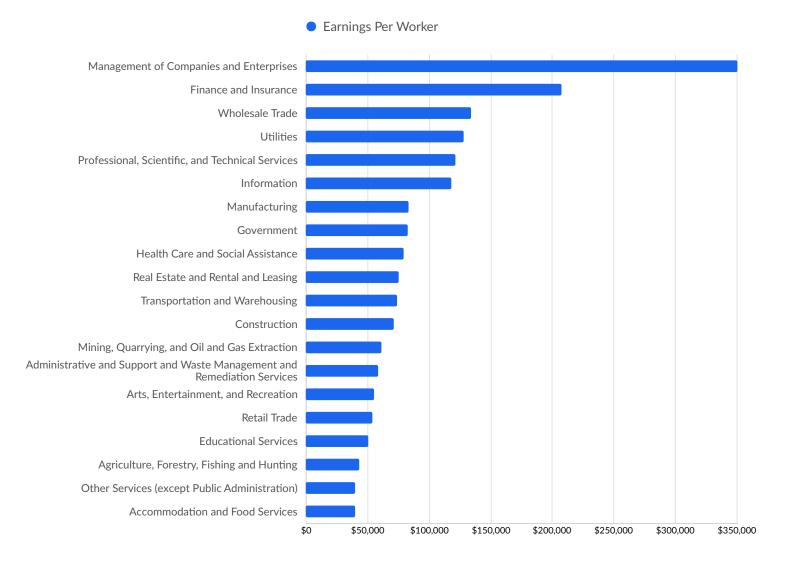
Top Industry Location Quotient



Top Industry GRP



Top Industry Earnings



Business Characteristics

41,711 Companies Employ Your Workers

Online profiles for your workers mention 41,711 companies as employers, with the top 10 appearing below. In the last 12 months, 4,546 companies in Collier County, FL posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Collier County Public Schools	2,181	NCH Healthcare System	1,200
Arthrex	1,423	Marriott International	1,117
NCH Healthcare System	1,173	Pine Ridge Agency	943
Collier County Government	939	Arthrex	809
Premiere Plus Realty, Co.	622	Collier County	583
John R. Wood Properties	508	Community Health Systems Pro	484
Marriott International	462	David Lawrence Center	359
Publix	416	ProMedica	296
Downing-Frye Realty	407	Physicians Regional Healthcare	268
MVP Realty	377	Robert Half	263

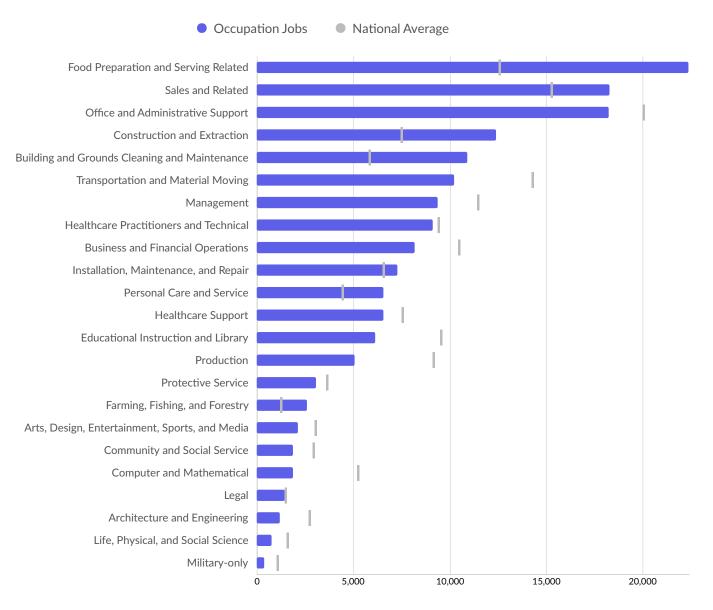
Business Size

	Percentage	Business Count
to 4 mployees	37.2%	7,088
to 9 mployees	32.8%	6,234
0 to 19 mployees	18.8%	3,579
0 to 49 mployees	8.6%	1,634
0 to 99 mployees	1.7%	327
00 to 249 mployees	0.7%	128
50 to 499 mployees	0.1%	28
00+ employees	0.1%	15
	mployees to 9 mployees 0 to 19 mployees 0 to 49 mployees 0 to 99 mployees 00 to 249 mployees 50 to 499 mployees	to 4 mployees37.2%to 9 mployees32.8%0 to 19 mployees18.8%0 to 49 mployees8.6%0 to 99 mployees1.7%00 to 249 mployees0.7%50 to 499 mployees0.1%

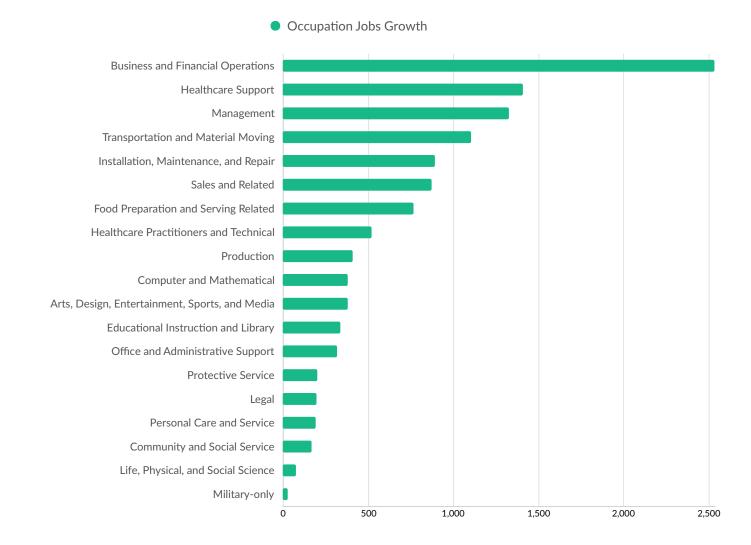
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

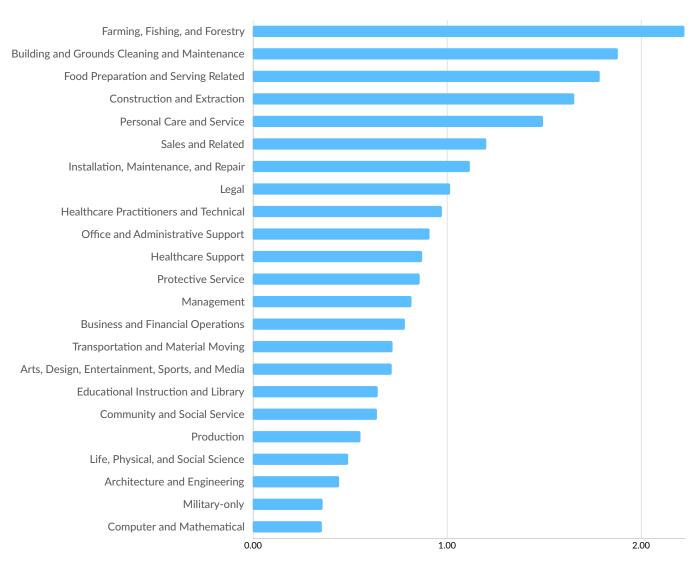
Largest Occupations



Top Growing Occupations

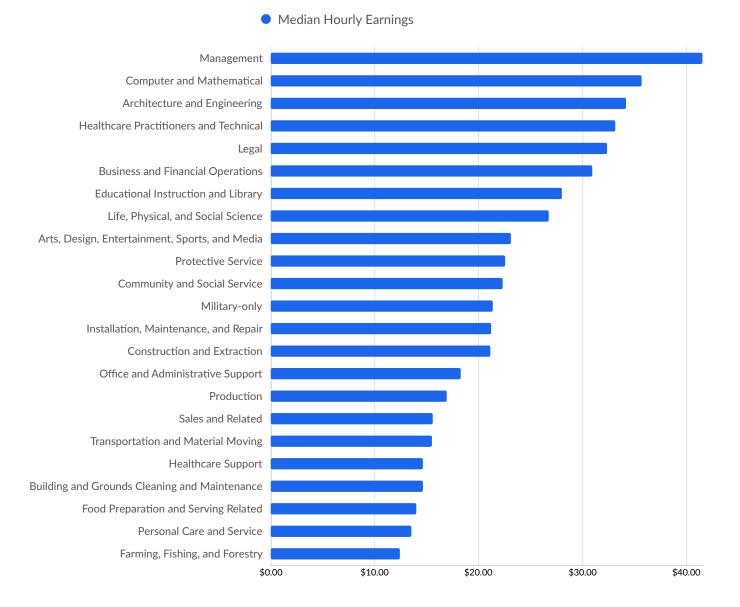


Top Occupation Location Quotient

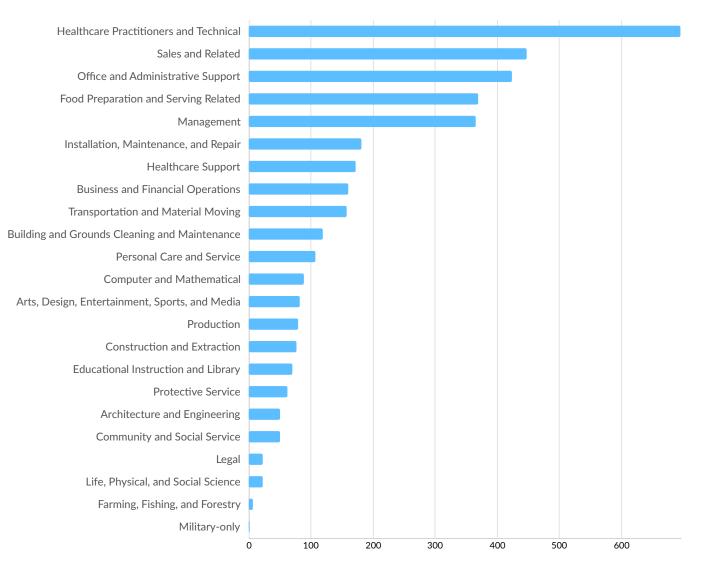


Occupation Location Quotient

Top Occupation Earnings

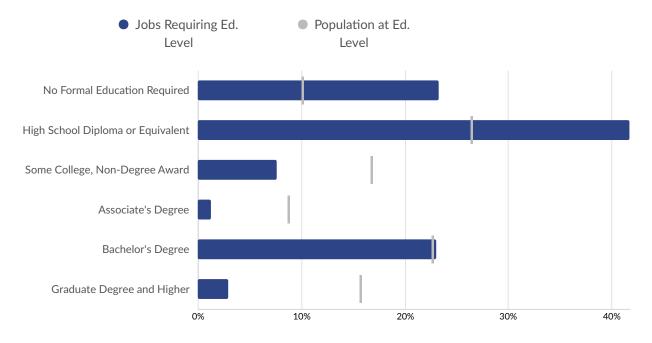


Top Posted Occupations



Unique Average Monthly Postings

Underemployment



Educational Pipeline

In 2021, there were 1,117 graduates in Collier County, FL. This pipeline has grown by 17% over the last 5 years. The highest share of these graduates come from "Licensed Practical/Vocational Nurse Training" (Certificate), "Law" (Master's or Higher), and "Nursing Assistant/Aide and Patient Care Assistant/Aide" (Certificate).

School	Total Graduates (2021)	Graduate Trend (2017 - 2021)
Lorenzo Walker Technical College	528	
Ave Maria University	409	
Immokalee Technical College	114	
Ave Maria School of Law	66	
Wolford College	0	
Med-Life Institute-Naples	0	

• Certificate

Associate's

 Master's or Higher

• Bachelor's

In-Demand Skills

